



more, better & safer bicycling

Job Description: Bike-Ped Advocacy Associate

Reports to: Executive Director

Updated September 8, 2024

***Bike Newport Mission:** to create the conditions that lead to more people biking more often, and to ensure that bicycling is a viable, safe, and comfortable primary choice for transportation and recreation.*

POSITION SUMMARY

The Bike-Ped Advocacy Associate will support and advance Bike Newport's mission to promote safer, more accessible, and equitable biking and walking environments. The ideal candidate will have a passion for active transportation, a commitment to social justice, and experience in advocacy, policy, or community organizing. This role involves working closely with community stakeholders, government officials, and partner organizations to advocate for infrastructure improvements, policies, and programs that support pedestrians and cyclists.

WORKING AT BIKE NEWPORT:

Bike Newport is an exciting fast-paced leader in bicycle advocacy. We bring together community programs and leaders to establish positive outcomes for bicycling in Newport and Aquidneck Island, and to influence statewide bicycle planning. Our goal is to get more people on bicycles for both recreation and transportation, and we make progress by focusing on three primary areas: safe road infrastructure, road sharing education, and building bicycle culture. We work with intention to ensure equity in access, participation, and leadership, with a focus on removing obstacles to bicycling such as location, personal mobility, income, language, gender, culture, race, and more.

All Bike Newport staff are directly involved in the organization's programs, and all staff complete training in bicycle riding, basic bike maintenance. All staff agree to follow the rules of the road, bike for transportation as much as possible, and serve as role models and advocates for safe cycling practices.

Bike Newport is an inclusive environment welcoming to all languages, gender identities, sexual orientations, races, ethnicities, abilities, and walks of life. Together, staff ensure implementation of Bike Newport's organizational values in programs, policies, and practices, and trainings including anti-racism, LGBTQIA+ BRAVE Space, economic justice, inclusivity, livable/healthy environment, and livable/healthy lifestyles.

Job Specific Responsibilities:

Advocacy & Policy Development:

- Assist in the development and implementation of advocacy strategies to promote bicycle and pedestrian-friendly policies on Aquidneck Island and at the state level.
- Monitor and analyze relevant legislative and policy developments that impact biking and walking.
- Prepare policy briefs, reports, and advocacy materials to support the organization's initiatives.
- Engage in advocacy efforts, including meeting with elected officials and participating in legislative hearings.

Community Engagement & Outreach:

- Collaborate with community members, local organizations, and advocacy groups to build support for bicycle and pedestrian initiatives.
- Organize and participate in community meetings, public forums, and events to raise awareness about active transportation issues.
- Develop and deliver presentations, workshops, and educational materials to diverse audiences.
- Manage social media and other communication efforts to engage with the public and amplify advocacy efforts.

Campaign Management:

- Assist in the planning and execution of advocacy campaigns, including grassroots organizing, coalition building, and public awareness efforts.
- Coordinate volunteer activities and manage relationships with advocacy partners and supporters.
- Track and report on the progress of campaigns, ensuring alignment with organizational goals and timelines.

Research & Data Analysis:

- Conduct research on best practices, case studies, and data relevant to bike-ped advocacy.

- Analyze transportation data, crash statistics, and other metrics to support advocacy efforts and demonstrate the need for improvements.
- Prepare written reports and presentations summarizing findings and recommendations.

QUALIFICATIONS

Required:

- Bachelor's degree in urban planning, public policy, environmental studies, or a related field (or equivalent experience).
- 1-3 years of experience in advocacy, policy, community organizing, or a related area.
- Strong knowledge of active transportation issues, including bike and pedestrian safety, infrastructure, and equity considerations.
- Excellent written and verbal communication skills, with the ability to engage and inspire diverse audiences.
- Experience with public speaking, media relations, and social media management.
- Ability to work independently and as part of a team, with strong organizational and project management skills.
- Passion for cycling, walking, transit and sustainable transportation.

Ideal:

- Proficiency in Microsoft Office Suite and familiarity with advocacy tools such as Bonterra software and GIS preferred.
- Experience working with government agencies, transportation planners, or in a non-profit advocacy environment.
- Familiarity with local, state, and federal transportation policies and funding mechanisms.
- Bilingual or multilingual skills.

Salary range \$40,000 - \$60,000 commensurate with experience.

We will begin interviews for this position immediately and the position will remain open until filled.

Please submit your resume and cover letter explaining your interest in working at Bike Newport by e-mail to: John Flaherty at Green Street Associates – jflaherty@greenstreetassociatesri.com.

Bike Newport seeks to reflect the rich cultural diversity of our community and encourages people from all backgrounds to apply.