

SPONSOR A BIKE RACK

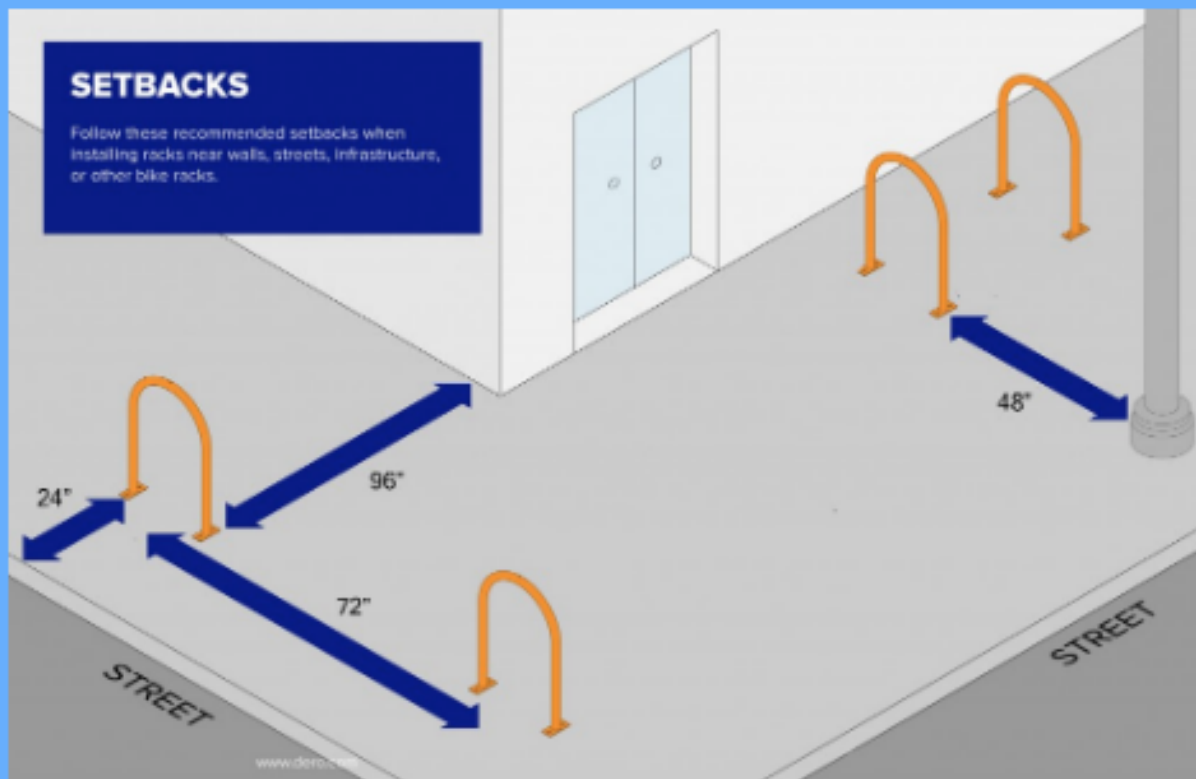
Why Sponsor a Rack?

Well-located bicycle racks help businesses and neighborhoods accommodate and attract the increasing numbers of bicyclists riding around town. An investment in a bike rack pays dividends with more visits, more purchases, higher visibility, a cleaner environment, and better access for more people.

Check Out the [Benefits of Biking for Businesses](#) created by Share The Road and 9 Lives Design

Bike Rack Standards

Does your business or neighborhood need a bike rack? Bike Newport can help you choose and purchase a variety of bike racks. We work with you to ensure that all racks meet City codes and the best practice standard set out by the Association of Pedestrian and Bicycle Professionals in order to optimize the security and capacity of each rack.



WHAT MAKES A GOOD BIKE RACK?

www.dero.com

At a minimum, a good bike rack will allow both the frame and at least one wheel of the bike to be secured with a u-style lock.

For orderly parking, the rack should make at least two points of contact with the bike.



Rack Sponsorships Levels

▼ Standard Bike Hitch



Show your support for Newport's cycling community by sponsoring a bike hitch. Go the extra mile and get a brass plaque that proudly displays your company or honoree name, and with it your support of bicycling.

Capacity: 2

Cost: \$200

Cost with Brass Plaque: \$650

Custom Rack



If you really want to make a statement, win over cyclists, use your rack for creative branding, or scratch that creative itch - consider a custom rack. We can help you get commercial racks or work with local artists. The possibilities are endless and Bike Newport will help guide the perfect rack for you. Just check out this great rack from Panera Bread!

Capacity: 2+

Cost: ?

High Capacity Rack



If you're looking to accommodate a large number of bicycle-riding customers, you'll need a high capacity rack. We can help you choose and purchase a commercial rack that accommodates more bikes. Choose multiples of the standard hitch, or a different design.

Capacity: 4 and up

Cost: \$130 or more per bike space

▼ Try One On For Size



Not sure about installing a bike rack? We offer a bike rack rental so you can try it out and experience for yourself the benefits of having a bike rack in your neighborhood or near your business. Have an event that needs bike parking? You can rent them too! How it works:

- \$200 deposit per rack, processed only if racks are lost or damaged
- You pick the rack up and return it when done.
- We promote your bike rack in Bike Newport social media!

It's that easy! [Contact us](#) for more information.