



# **Bike Newport Annual Report, 2017**

The theme for 2017 was "So Many Reasons," and we feel Bike Newport lived up to this phrase with an unprecedented range of projects, events, and growth across the cycling community. Bike Newport gained significant traction this year, asserting itself as a state leader in bicycle advocacy, a model for other municipalities, and a pioneer in safety planning for vulnerable riders. Bike Newport earned attention for leadership and innovation with statewide and national recognition.

Importantly, Bike Newport obtained its 501c3 status in 2017 and became an independent not-for-profit organization. We established systems and trained staff in human resource management. Our team grew to four full-time, two half-time, and eight program-specific staff members, along with a coterie of interns and volunteers.

Bike Newport's programs flourished and expanded in 2017, targeting our three priority areas: education, infrastructure, and ridership. For these initiatives, we:

- Continued our programming at the Bike Garage with more than 200 open sessions, 700 visits, and 12 bike educators.
- Spearheaded the Roll Models after-school program, training 28 students in effective cycling.
- Distributed more than 300 bikes through Earn-a-Bike and issued 210 library cards to young residents.
- Supervised four youth employees and eight Met School interns at the Bike Garage.
- involved more than 50 students in Thompson Middle School's Walk/Bike to Work Day.





- Distributed 250 sets of night safety equipment for our Night Bright event, facilitated by bilingual volunteers.
- Commissioned promo video for Olneyville's Red Shed, which was shared on social media more than 1,000 times.
- Organized bike parking for Newport Jazz and Folk Festivals, for a total of 4,000 bike commuters.
- Enrolled four Bike Newport staffers in the League Cycling Instructor training program.
- Expanded our Ladies Nights and Garaje en Español programs.
- Engaged 23 young people in the Neighborhood Loops Bike Art Project.
- Unveiled five new Self-Service Bike Repair Stations for free, 24-hour service.
- Launched the second annual Newport Waves campaign at Newport City Hall and on the new website, NewportWaves.org
- Hosted a bike-based architecture tour, "Colonial to Contemporary: A Newport Ride Through Time."
- Secured \$1 million in funding for advance planning of the First Mile Bikeway.





















Financially, Bike Newport established a four-month reserve for the second consecutive year. We developed a Resource Plan that combined public and private grants and donations, membership, and appropriate/strategic monetizing of Bike Newport programs and services. Thanks to improved resource planning and financial management, we could better engage our board and supporters. We also established a comprehensive calendar and database and expanded the details of our Resource Plan.

# Bike Newport Financial Summary for the 12 months ended December 31, 2017

- $\cdot$  We started the year on solid financial footing after a successful End-of-Year Campaign, raising \$25,000 and matched by a generous donor.
- $\cdot$  Total amount raised in 2017 was \$427,124 compared to \$287,626 in 2016, and \$330,234 in 2015.

The end-of-year campaign, 'So Many Reasons' raised \$25,000 matched by a donor





#### INCOME

Direct Public Support 37,572 Grant Revenue 328,814 Sponsors 42,790 Program Revenue 7,045 Event Revenue 9,900 Other Income 1,003

Total Income in 2017: \$427,124

### **EXPENSES**

Education 153,009 Community 23,444 Infrastructure Advocacy 41,195 Administrative 104,822 Fundraising 26,000

Total Expenses in 2017: \$348,470

Net Income in 2017: \$78,654 Net Unrestricted Assets carried into 2017: \$8,547 Total Net Assets EOY 2016: \$70,943

#### **DONORS 2017**

Bike Newport depends on the generosity of foundations, government, and private agencies, businesses, and individuals to improve bicycling and encourage more people to choose bicycling for transportation and recreation. These supporters recognize the promise of cycling to our health, economy, environment, quality of life, and quality of place. On behalf of all who benefit from bicycling progress – thank you!

### **GEARS \$10,000 & UP**

RITBA Foundation cohen v RITBA settlement account Rhode Island Department of Transportation Gruben Foundation van Beuren Charitable Trust

**FRAMES: up to \$10,000** Womens' Resource Center

**CRANKS: up to \$5,000** 

1772 Foundation
Aquidneck Island Planning
Commission
Sarah Atkins
Bank Newport
John Clarke Trust
Eli Dana
Bob & Veronique Gerber
Don & Jana Jagoe
Elizabeth & Bill Leatherman







Newport Shipyard
The Preservation Society of Newport
County
RIPTA
Denise Roberts

# WHEELS: up to \$1,000

Barr Foundation
Fran & Steve Booth
Corrigan Financial, Inc.
Elizabeth & Paul Doucette
Bari Freeman
Paul Kloiber
SueEllen Kroll
Newport County YMCA
The North Family Foundation
Patagonia on Thames
James & Tiffany Ryan
Amanda Ward

# PEDALS: up to \$500

Dominique Alfandre and Thomas Palmer **AMarket Natural Foods** Bike to the Beach Jonathan Bixby **Betty Bourret** Kristine Brown & Robert Brown John Burton Brenda Calkins Juan & Alba Campos Drew Carey & Lisa Colburn Kim Chandler Kelly & Clint Clemens Chase Crawford Maureen Cronin & Mark Marosits Allison de Horsey Liz & Emlen Drayton Fat Face Ltd Peter Harty Tom Hockaday Nancy & Douglas Horsey Sarah Noonan Howley Bread Group

Kathy & Pierre Irving

Kellen Farnham & Jane'a Johnson Brian Kiracofe **KVH Industries** Valerie Larkin Lisa Lawless Harley Lee Bryan Lorber Andrew Montelli Laura Murphy Liz Niemic & Marc Braunstein Chyleene O'Connor Mark Chesterton & Megan O'Rourke Pedal Power Bicycle Shop **Dan Prentiss** Colin Roberts Pete & Betsy Rice Deken Schmidt Deborah Smith Julie & Polly Smith Linda & Peter Smith Peter Tea Stephen Glascock & Barbara van Beuren

Stephen Glascock & Barbara van Beuren Bob & Karen Votava Joseph Wanat Judy Webb Worldways Social Marketing

## SPOKES: up to \$100

Calvin Alexander Cynthia Amundson **Thomas Ardito** John Ashton Lisa Aurecchia Mary Bandura Sue Barker Sarah Bell Robert Billington Corey Bobba Beth Boucher Jamie Bova Jeanine Boyle Alice Braunstein & Brian Dever Matt & Kathleen Breede Micheal Brown





Mike Brown Nancy Hendrickson Frederick Burkley Brian Hennessey Liza Burkin **Judith Hestnes** Jackie Buster Robert Hicks Margaret Call John Hill **Christine Cassels** David Holtzman & Lauren Cole Federica Cavallaro Jonathan Howard Robert Miles Chandler Joya Hoyt Patrick Clayton Colleen & Tim Jermain Kelley & Christopher Coen Sam Jernigan Mat Coes Alex Joseph Deanna Conheeny Frances Kaminitz **Sharon Connors** Marian Kaminitz Renee Kaminitz Jean Conway Ronald and Carole Corriveau Mark Kanter Trudy Coxe Maria Kirkpatrick Marguerite Crocker Elena Kissel **Evelyn Moore Crystal Springs** Tom & Janice Kowalczyk Catherine Curtis Frank & Janet Lawless Dave Damon I-Hwa Lee & Eric Schmutz Karen Dannin Elaine Lembo & Rick Martell John Litherland Don Dauphinee Robert Davidson Delsie Longolucco Lawrence Davis Bonnie Lybarger Joanna Detz & Frank Carini Marilyn & Chandler Lyell Steve MacAusland & Anita Schell David Dittmann Lonnie Maldonado John Doherty Tina Dolen Richard Mason Ed Emard **David Matarese** Arthur Evans Stop & Shop Suzanne McDonald Paul Fattibene Webb McDonald Scott Ferreira Steve & Jennifer McIntosh Linda & John Finn Dave McLaughlin Fred Flanagan & Kay Ritter Timothy McMahon & Mary Ann Peters Donald Fletcher Kayleigh Melroy Erin Flynn Jeff Miller Barry Gano Maureen Mooney Katherine Gibson Matthew Moritz Narragansett Bay Alexandra Gillis Wheelmen Lois Green Holly Muscolino

> Charlie Hayes Michael Hayes

Sally Ann Healy

Steve & Mary Heath

Network for Good

Mary & Howard Newman

Cynthia & Brian O'Malley

C.J. Opperthauser







Helen Papp Tom Perrotti Margherita Pryor Elizabeth Radocchio Patti Rakolta Christopher Reidy Josie Rock Ramona Rodger Ellen and Robert Rogers Paul Rosen Steve Sabo & Tara Gragg Linda Schieffelin Susan Schlein Phyllis Seeba Cynthia Sexton Julianne Smith Art Spivack James Steele Hilary & David Stookey Susan Taylor Omar Tazi Chris Tompsett & Nancy Raposo Paula & David Touger Jennifer & Scott Spring Isabel & Joel Strasser Jessica Walsh Susan Walsh Sandra and Sheldon Whitehouse Scott Wolf & Joyce Krabach Trip Wolfskehl Alan Woodmansee John Yates Ron & Karen Yeh







# **Bike Newport Board of Directors 2017**

Don Jagoe, Chair
Valerie Larkin, Vice-Chair
Laura Murphy, Secretary
Paul Simone, Treasurer
Sarah Whitehouse Atkins
Margherite Crocker
Lola Herrera-Ximenez
Renee Kaminitz
Paul Kloiber
Jim Ryan
Leonora Valvo
Chip Young

# **Bike Newport Staff 2017**

Bari Freeman, Executive Director
Dave Mann, Development Director
Niko Merritt, Administration and Outreach Manager
Rhys Probyn, Education Program Manager
Clare Woodhead, Communications and Advocacy Manager



62 Broadway, Newport, RI, 02840

info@bikenewportri.org





