

more, better & safer bicycling



Bike Parking Guide for Businesses

"Get There by Bike" is a project to help people get to local destinations on Aquidneck Island by bike – and to help local businesses to support and encourage them! We hope you'll join the effort and discover that Biking is good for business!

The most important criteria for businesses is to provide and maintain convenient bike parking. Bike Newport can provide a temporary rack while you find a long-term solution.

This overview serves as a resource for businesses to invest in safe and secure bike parking. Follow the steps below to get started. Please note that we have selected Madrax to demonstrate your options because they have a nice variety and their guidance is accessible and informative. You are not obligated to order from Madrax to participate in this program.

- 1. Read <u>Madrax's Bike Parking Guide</u>, to learn about spacing and setback requirements, installation instructions, and other considerations. We also recommend watching <u>their video</u> about selecting the right bike parking.
- 2. Browse <u>Madrax's Bike Parking products</u> and determine the best product for your location. You'll see a wide variety of choices, ranging from inverted U-racks, to sleek designs, to high-capacity corrals.









- 3. Contact Madrax with questions regarding their products, spacing and setbacks, and installation, as well as price quotes. Note that bulk orders may qualify for a discount. Stacy Haldeman shaldeman@madrax.com (608)-850-2904.
- 4. Let your customers know about your new bike parking! When you tell people how to get to your location, bicycling should be at the top of your list. Bike Newport will assist with a flag for your location, a bike route to your business, and promotion on our "Get There By Bike" page and social media. It's a win, win, win!

For other questions and guidance, please contact Chris Burich at Bike Newport. chrisburich@bikenewportri.org, 914-299-2488.

Thank you for making Aquidneck Island a better place to travel by bike!