



sponsorship packages

Advancing Safe Cycling and Connecting Communities



Partnering for a Healthy, Safe, and Sustainable Community



Please partner with Bike Newport to enhance quality of life and quality of place across Aquidneck Island. Together, we can make safe, active lifestyles and dependable transportation accessible to everyone.

Your sponsorship helps create safer streets, less traffic, stronger community connections, and better health—through improved bicycle infrastructure, safety education, advocacy, and a growing culture of active transportation.

Thank you for helping to advance bicycle-friendly progress.
When people ride, community thrives!



join us!

summer spectacular

The 10-Spot Ride

Saturday, August 29th, 2026



Our signature fundraising event has become the most anticipated bicycle event of the summer.

10 special Spots, ranging from coastal to colonial to majestic, each with refreshments by local restaurants and live music by local performers. All reached by bicycle over the course of the day, in the participant's own order and timing. It's a spectacular taste of Newport culture and beauty like no other—and sells out every year.

Promotion is already underway and continues to ramp up month by month as we begin to announce the restaurants and musicians and the buzz grows. The location of the 10 Spots remain secret until the event—though the hints we drop are tempting!

Consensus says the 10-Spot Ride is "not to be missed!" Be a part of the most amazing summer event in Newport!



car-free open road rides

Elliot's Ride For Everyone

Saturday, June 6th, 2026

Sakonnet Coastal Bike & Stroll

Saturday, September 19th, 2026



These much anticipated events are the two days of the year when cars disappear and the roads open to people biking and walking! Newport's iconic Ocean Drive in June and Portsmouth's beautiful Island Park in September invite everyone to roll, stroll, and soar along our iconic coastlines without the worry of vehicular traffic. For three glorious hours, children and families experience the fun and freedom of biking and walking with no motor vehicles present.

Make it known that you support and celebrate chances for people to enjoy the fun of biking separated from cars!



Sponsor Levels

★
Title Sponsor
\$20,000

Titanium Sponsor
\$10,000

Steel Sponsor
\$5,000

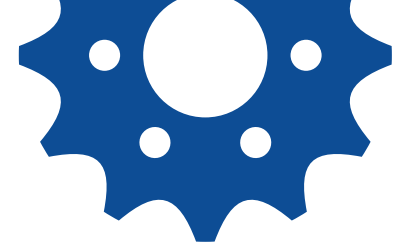
Partner
\$2,500

Best Friend
\$1,000

Friend
\$500



big-picture initiatives



Get There By Bike

Ongoing



On Aquidneck Island, 80% of car trips are under 4 miles, 50% are under 2 miles, and 24% are under 1 mile! *Get There By Bike* is the campaign to encourage residents and visitors to bike and walk short distances to priority destinations to reduce traffic congestion, reduce carbon emissions, save money, and have a better experience. With 30 featured destinations and growing, this fast-spreading collective effort is proactive, visible, and making a difference.

You can directly help make change happen!

Ride Island

Ongoing



“Ride Island” is Aquidneck Island! This initiative is focused on making Aquidneck Island safe and inviting for people to get where they need to go by bicycle: to work, school, the market, or the beach! We are advancing progress by working closely with the municipalities, community members, designers and engineers.

Your support of this vital and highly visible regional project will help turn the vision of a bikeable Aquidneck Island into lasting infrastructure improvements—connecting people, communities, and destinations.



Sponsor Levels

| | | | | | | |
|---|---------------|------------------|---------------|---------|-------------|--------|
| ★ | Title Sponsor | Titanium Sponsor | Steel Sponsor | Partner | Best Friend | Friend |
| ★ | \$20,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 |

educational programs

Community Bike Garage

Ongoing



This collaborative bilingual working and learning space welcomes everyone to gain skills in bicycle maintenance and repair. The Community Bike Garage program empowers people of all ages to “Do It Together,” repairing bikes along with other participants, staff and volunteers. Everyone receives active encouragement and support as they learn to maintain and repair their own bikes, or help restore bikes from our fleet for community distribution.



Bicycle Safety Education

Ongoing

Our variety of rich cycling education programs includes bike safety for 3rd and 5th graders in the public schools; bicycles, safety gear, instruction, and routing for multilingual high school learners; programs for middle school students on the autism spectrum; gender equity nights at the Bike Garage; and Cycling Friends for older adults looking for biking confidence and camaraderie, to name a few! Our aim is to inspire people of all ages and backgrounds to experience the fun and benefits of biking and to build biking safely and consistently into our transportation culture.

E-Bike Safety

Ongoing



E-Bikes are ever-growing in popularity. With them come significant mobility improvements and related opportunities, as well as serious challenges. Bike Newport is convening and collaborating with the island’s school districts, police departments, municipalities, and businesses to set and promote statutes, public awareness, and encouragement to optimize outcomes. Be an E-Bike Champion and help to ensure that the islandwide campaign successfully manages safe universal e-bike activity.



Sponsor Levels

| | | | | | | |
|---|---------------|------------------|---------------|---------|-------------|--------|
| ★ | Title Sponsor | Titanium Sponsor | Steel Sponsor | Partner | Best Friend | Friend |
| | \$20,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 |
| ★ | | | | | | |

sponsor benefits

Thank you for being a Sponsor!

Your contribution directly supports progress.

Here's how we'll make sure you are seen and known as a community champion!

\$20,000

★ **Title Sponsor** ★

The Title Sponsor is a unique position—there is only one!

- Business name will frequently be paired with the event or program name
- Business will be included with all event or program promotion and media coverage for the period of the Sponsorship, usually within the calendar year when the sponsorship takes place
- Sponsor will be thanked verbally at the event or program and a representative will be invited to personally welcome participants

\$10,000

Titanium Sponsors

Your awesomeness will be prominently recognized with placement of your business name and/or logo:

- On all promotional materials
- On the event website or program page
- In all media (social and print), including a dedicated social post
- On prominent signage at the event or program location
- In all interviews and welcoming comments

\$5,000

Steel Sponsors

Your generosity will be featured:

- On the event or program website and on all printed signs, posters, and other promotional materials
- There will be a dedicated social media post about your participation, including a personal interview with a representative
- You will be named in all interviews and in welcoming comments

\$2,500

Partners

You are the wind behind our wheels:

- You will be recognized on the event website, on all print materials, and at the event or program locations

\$1,000

Best Friends

Thank you! We look forward to recognizing you:

- On our website in relation to your special event or program
- We will feature you in a special social media post about your affection for biking and Bike Newport

\$500

Friends

You are amazing and we are grateful for your support!!

- We look forward to recognizing you on our website in relation to your special event or program

